

FOR IMMEDIATE RELEASE

Diamond Vogel Launches Update to Architectural Coatings Website

Orange City, IA – June 20, 2020 – Diamond Vogel has launched an update to their Architectural Coatings website at diamondvogel.com/architectural. The new site offers easy to navigate resources and product information with focused categories for Professionals, Homeowners, Coatings, Colors, and Locations.

“We are eager to have our customers explore the new site to learn about our extensive architectural and high-performance product offerings,” says Doug Vogel, Vice-President of Corporate Marketing and Strategic Relationships for Diamond Vogel. “Through this site, our customers can reference product and technical data, explore system recommendations, and manage their online accounts. Our products are uniquely formulated for the needs of the architectural market and offer a tremendous value for painting contractors, remodelers, builders, facility maintenance managers, as well as homeowners that take pride in maintaining their own homes.”

In addition to product and technical and specification information, users can explore color tools including color notations, trends, inspiration, and our blog for trending industry news. The website also connects users to Diamond Vogel’s Instagram, Facebook, Pinterest, Twitter, and YouTube channels for additional product inspiration.

About Diamond Vogel

Diamond Vogel is a manufacturer of high-quality paint and coatings based in Orange City, Iowa. Founded in 1926, Diamond Vogel provides coating solutions to the industrial, architectural, industrial wood, automotive, aerosol, traffic, and toll manufacturing markets. For more information about Diamond Vogel visit their website at diamondvogel.com.

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• Editors: You may download any of the support artwork for use in print or web materials:
<https://www.diamondvogel.com/architectural/media/>